

Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.
"Going Upriver"
should be played
directly afterward
to provide balanced
coverage of this
important issue.

Sinclair uses the
public airwaves free
of charge, and is
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, we get
more of what's good
for the bottom line
and less of what we
need for our
democracy.

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.